

Justin Fisher

Mason, Texas
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15+ YEARS OF EXPERIENCE

Experience Live-stream Broadcaster & Social Media Manager

Hill Country Sports Network (2017 – Present)

- Live-stream sports through Vmix software creating shortcuts for stream deck.
- 3 camera setup with SDI cables and also with NDI.
- Live audio setup using Dante.
- Run instant replay.
- Use cellular bonding through LiveU.
- Graphic design: scoreboards, pregame, halftime, post game overlays, social media posts.
- Sponsor commercial production using Premiere Pro and Audition.
- Post production creating game highlight reels.
- Social media advertising through Facebook, Twitter, YouTube, Instagram.

III & W Broadcasting LLC (August 2016 – 2017)

- Play by play commentary for Mason High school spring and fall sports - Football, Basketball, Baseball, Softball, Tennis.
- Responsible for approximately 90 games total for the season.
- Create recaps and highlights clips using Adobe Audition & Audacity as well as Premiere Pro.
- Maintain and update social media sites Facebook, Twitter and Instagram.
- Provide live scoring updates using Maxpreps.
- Compile daily game notes, stats and player information.

Talk Show Host – III & W Broadcasting LLC

(August 2016 – Present)

- Creator and host of “The Zone” a weekly broadcast geared towards local high school sports.

Broadcaster KNEL Radio 95.3 (January 2011 – July 2016)

- Play by Play commentary for Mason ISD Athletics – Football, Basketball, Baseball, Tennis.
- 70 game season total for sports.
- Host weekly coaches show.

Education

- Blinn College – Bryan, Texas
- Bachelors of Science - East Texas A & M - Commerce, Texas

Skills

- Post-production, video-production, Adobe Creative Suite, Adobe Premiere Pro, Adobe Photoshop, Adobe After Effects, Adobe Illustrator, Vmix, Remote streaming through rtmp/srt, digital marketing through social media platforms, Facebook, YouTube, Instagram, Twitter, Linked-in, Microsoft Office, graphic design, photography, video/audio editing, voice overs, social media marketing, some Spanish speaking.

References

DC Basig - Director of Operations KHLB/KZZM - Austin, Texas (325) 347-7232

Kyle Martin – Director of Operations – Jack Rabbit Studios - Mason, Texas (210) 705-9407

Rachel Yount – Media Relations Specialist III & W Broadcasting - Mason, Texas (717) 645-8218